Week 5 Notes – Data Analyst Job Opportunities

Generally, in the first 2 years, you will be developing your skills as a generalist, and then afterwards you will develop into something more specific, in specific industries.

Business task – the question or problem data analysis will answer for a business.

Eg. For a zoo

* Unpredictable weather made it hard to meet staffing needs
* Then the business task might be to use data to analyze and predict weather patterns using historical weather data at the zoo

**Data driven decision making** – using facts and information discovered in data analysis to guide business strategy (using more than just observations and intuition to make decisions) and will allow us to find new and surprising solutions

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